

Dr. Smye is a world-renowned thought leader, organizational behaviorist, and executive consultant in the fields of individual and organizational change.

She has an international reputation as one of the leading experts on the *how to's* of planning, implementing, and accelerating large-scale organizational change. That expertise, combined with her desire to help people and businesses do more than they ever dreamed possible, translates neatly into Ms. Smye's focus as coach, personal advisor, and mentor for executives inside and outside of organizations.



Marti Smye provides Individual and Organizational Consulting services to many clients around the world, in four key areas of expertise:

- ❑ Advising/Mentoring for CEOs and executive team members who need to lead and accelerate organizational strategy.
- ❑ Advising/Mentoring for individuals who want to learn how to create an effective personal brand within their organizations and for organizations wanting to retain key talent.
- ❑ Advising/Mentoring for successful people wanting to enter into their next life/career, but don't know what that might be.
- ❑ Advising/Mentoring for organizations wanting to create and manage advisory boards that will accelerate success.

This is a representative list of some of Dr. Smye's recent client assignments:

CONSULTING ENGAGEMENTS

- Aetna Insurance
- Bank of America
- Bristol Myers Squibb
- Campbell Soup Co.
- Central Guaranty Trust
- Hostess Frito Lay
- Jacob Suchard
- Labatt Breweries
- North American Trust
- Pepsi Cola Canada
- RJ Reynolds Tobacco International

Marti Smye is also a Founding Principal of *Maddox Smye, LLC*, an international consulting firm dedicated to helping client companies increase market share and profitability by sharpening their marketing approach -- and embedding selling and service skills -- that enable them to *understand and exceed the expectations of women clients*.

Her career accomplishments include the 1989 founding of *PeopleTech, Inc.*, an international consulting firm that merged with *Right Management Consultants, Inc.* (NASDAQ RMCI) in 1997. Subsequent to the merger Dr. Smye was appointed President of RMC's worldwide consulting division. Her tenure at *Right* included five successful acquisitions and a tripling of consulting revenue.

Marti Smye serves as a member of RMCI's Board of Directors, from where she continues to contribute to Right's growth and development.

Her extensive knowledge and a dynamic and engaging style, have placed Dr. Smye in demand as a speaker to professional, business, and television audiences. These are some of her recent appearances

SPEAKING ENGAGEMENTS

- American Stores
- Board of Trade
- Conference Board of Canada
- CNN Financial News
- CP Hotels & Resorts
- Harvard University OPM
- Nabisco Brands Ltd.
- NBC Today Show
- Nestle
- Royal Sun Alliance
- The Planning Forum

You Don't Change a Company By Memo:

The Simple Truths About Managing Change

Corporate Abuse:

How "Lean and Mean" Robs People and Profits

Is It Too Late To Run Away and Join the Circus?

A Guide For Your Second Life.

How to Get Rich Selling Cars to Women